



What Is Corporate Governance? (McGraw-Hill Executive MBA Series)

John Colley, Wallace Stettinius, Jacqueline Doyle, George Logan

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A comprehensive overview of one of today's most important and controversial topics

The need for sound corporate governance is the #1 item on many people's agendas today, from corporate directors and decision makers to investors looking to shield themselves from the next Enron-type disaster. But what exactly constitutes sound governance? And what should directors and managers do to ensure they can meet their governance responsibilities--whether legal, moral, or both?

What Is Corporate Governance? provides readers with concise yet comprehensive coverage of this hot-button subject. Following the reader-friendly format of McGraw-Hill's highly successful What Is . . . series, this one-stop overview of corporate governance features:

- Explanations of the laws and regulations that apply to corporate governance
- Insights into the duties--and liabilities--of corporate directors
- Discussion of the impact of Sarbanes-Oxley on corporate governance issues

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