



The Likeability Factor

Tim Sanders

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Are you wondering how you can improve your relationships with your friends and family?

Are you curious how to get or keep the job of your dreams?

Do you want to become a more popular person?

This book will show you how to do all that by raising your likeability factor—or how much other people like you.

After all, life is a series of popularity contests. The choices other people make about you determine your health, wealth, and happiness. And decades of research prove that people choose who they like. They vote for them, they buy from them, they marry them, and they spend precious time with them.

The good news is that you can arm yourself for the contest and win life's battles for preference. How? By being likeable.

The more you are liked—or the higher your likeability factor—the happier your life will be. This book will show you how to raise that likeability factor by teaching you how to boost four critical elements of your personality:

- •Friendliness: your ability to communicate liking and openness to others
- •Relevance: your capacity to connect with others' interests, wants, and needs
- •Empathy: your ability to recognize, acknowledge, and experience other people's feelings
- •Realness: the integrity that stands behind your likeability and guarantees its authenticity

What happens when you improve in these areas and boost your likeability factor?

- •You bring out the best in others
- •You survive life's challenges
- •You have better health—and even improve others' health, too
- •You outperform in your daily roles
- •You win the popularity contests that define your life

Join me for a few hours and I'll share the results of hundreds of thousands of pages of research, numerous seminars, and hundreds of interviews with people just like you! Together let's build our likeability factor and improve our lives!

Also available as a Random House AudioBook

From the Hardcover edition.





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Reading can called imagination hangout, why? Because when you are reading a book specifically book entitled The Likeability Factor your brain will drift away trough every dimension, wandering in every aspect that maybe not known for but surely will become your mind friends. Imaging every single word written in a book then become one contact form conclusion and explanation this maybe you never get ahead of. The The Likeability Factor giving you a different experience more than blown away your brain but also giving you useful data for your better life in this particular era. So now let us explain to you the relaxing pattern is your body and mind will be pleased when you are finished studying it, like winning a sport. Do you want to try this extraordinary shelling out spare time activity?

James Smith:

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