

Customizing Vendor Systems for Better User Experiences: The Innovative Librarian's Guide: The Innovative Librarian's Guide

Matthew Reidsma

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Discover how—with relatively straightforward scripts and minimal coding—to customize the user interfaces to third-party systems from your library's website for better communication with your users and to lead them to your library's services.

- Offers a DIY solution for non-programmers to the perennial problem of online systems that don't exactly match individual library needs
- Enables librarians to direct users to their library services and get specific "help" information pertinent to their local library
- Demonstrates how to make vendor interfaces much easier for their library community to use
- Emphasizes the value of unifying library online resources under a consistent "look and feel" (branding)



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