



# Lavorare e Guadagnare con i Social Network (Italian Edition)

*Pasqualino Bertani*

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## **Lavorare e Guadagnare con i Social Network (Italian Edition)** Pasqualino Bertani

Lavorare sui Social Media è ormai alla portata di tutti e questo ebook vi mostrerà come fare per guadagnare e arrotondare lo stipendio con i maggiori social network, mostrandovi passo dopo passo come iniziare subito a guadagnare con i social network come Facebook, Twitter e Youtube, attraverso una serie di task e di altre opportunità di lavoro online, facendovi conoscere infatti alcuni siti specializzati e delle piattaforme crowdsourcing per ottenere subito guadagni eseguendo task online e ricevendo i pagamenti in contante direttamente attraverso Paypal e altre forme di pagamento online. Con il web 2.0, i social network sono diventati estremamente importanti non solo come forma di socializzazione e condivisione ma anche sotto l'aspetto del marketing e della promozione aziendale. Ecco perchè tante aziende, società e privati si servono dei social media per ottenere visibilità, ed ecco perchè affidano a comuni utenti il compito di collaborare ad ottenere questa visibilità e pubblicità, mediante likes, commenti ai post, followers ecct. Questi compiti, denominati "task" si possono trovare su piattaforme di lavoro che tra poco andremo a farvi conoscere. Queste piattaforme di lavoro hanno il compito di far incontrare l'esigenza di privati e aziende che vogliono ottenere più visite al proprio account Facebook o Twitter, e la forza lavoro alla ricerca di guadagno lavorando sui social media. Con questo tipo di attività giornaliera, non si guadagna uno stipendio, ma si può arrotondare a fine mese, svolgendo piccoli e divertenti compiti ogni giorno sulle piattaforme, utilizzando i social network. Oltre ai siti di immediato realizzo, la guida contiene anche informazioni utili a guadagnare in modo passivo grazie al proprio account Instagram e Twitter.

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