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Yildiz Fluksik

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Studienarbeit aus dem Jahr 2005 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,3, Hochschule für Angewandte Wissenschaften Hamburg (Fachbereich Bibliothek und Information), Veranstaltung: Public Management, Sprache: Deutsch, Abstract: In der öffentlichen Verwaltung werden immer dringlicher neue Steuerungsmodelle benötigt. Aufgaben und Ziele im Public Sektor können mit den traditionellen Führungsmethoden nicht mehr zeitgemäß strategisch gesteuert werden. Der Mangel an modernen Managementmethoden weist spezifische Defizite in der Öffentlichen Verwaltung auf. Die klassische Eingriffsverwaltung soll langfristig zur Leistungsverwaltung umgewandelt werden. Gibt es dafür ein Allheilmittel zur Reformierung der vorhandenen Erscheinungsformen der öffentlichen Verwaltung? Es wird auf nationaler Ebene heiß diskutiert.....!

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