



Innovation Management in the Knowledge Economy (Series on Technology Management)

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An overview of recent, predominantly European, thinking on the issues and challenges for innovation management in the modern, knowledge-based economy. The topic is explored in four directions: the growing importance of services and of innovation in services; the growing interest in competence-based approaches of strategy and innovation; the role of technology in innovation processes; and the increasing importance of knowledge management in innovation management. Each direction is briefly introduced by the editor. The contributions come from universities and management schools in Germany, Italy, France, the United Kingdom, Belgium, the Netherlands and the United States.

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