



Getting a Big Data Job For Dummies

Jason Williamson

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Hone your analytic talents and become part of the next big thing

Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest-growing fields in the modern economy. Learn exactly what "big data" means, why it's so important across all industries, and how you can obtain one of the most sought-after skill sets of the decade. This book walks you through the process of identifying your ideal big data job, shaping the perfect resume, and nailing the interview, all in one easy-to-read guide.

Companies from all industries, including finance, technology, medicine, and defense, are harnessing massive amounts of data to reap a competitive advantage. The demand for big data professionals is growing every year, and experts forecast an estimated 1.9 million additional U.S. jobs in big data by 2015. Whether your niche is developing the technology, handling the data, or analyzing the results, turning your attention to a career in big data can lead to a more secure, more lucrative career path. *Getting a Big Data Job For Dummies* provides an overview of the big data career arc, and then shows you how to get your foot in the door with topics like:

- The education you need to succeed
- The range of big data career path options
- An overview of major big data employers
- A plan to develop your job-landing strategy

Your analytic inclinations may be your ticket to long-lasting success. In a highly competitive job market, developing your data skills can create a situation where you pick your employer rather than the other way around. If you're ready to get in on the ground floor of the next big thing, *Getting a Big Data Job For Dummies* will teach you everything you need to know to get started today.

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