

Newspaper Layout & Design: A Team Approach

Daryl R. Moen



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In this updated edition, Moen presents the latest information on all aspects of how to create attractive newspapers using computer platforms. The book includes exercises for classroom use as well as photographs and line illustrations to demonstrate design and layout principles and techniques. Students and professionals will regard this book as one of the best resources for up-to-date guidance in gaining the competitive edge by delivering the news in an inviting, interesting, and accessible format. This book just doesn't talk about newspaper design; it gives you the tools to design like the pros.

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