



Tourism: Politics and Public Sector Management

James Elliott

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Tourism looks set to replace oil as the most important global industry. James Elliot explores the ways in which governments of both developed and developing countries manage this increasingly diverse and volatile industry, providing a historic and economic overview as well as the reasons why and how governments are involved in tourism management.

Using case studies from the UK, Australia and the Third World this wide ranging book covers: policy-making and planning; local governments; airlines and airports; and environmental control and sustainable development. Detailed information boxes and excerpts of official documents illustrate government management of the tourism system and provide criteria for evaluation

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