



As We Speak: How to Make Your Point and Have It Stick

Peter Meyers, Shann Nix

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The world is full of brilliant people whose ideas are never heard. This book is designed to make sure that you're not one of them.

Even for the most self-confident among us, public speaking can be a nerve-racking ordeal. Whether we are speaking to a large audience, within a group, or in a one-on-one conversation, the way in which we communicate ideas, as much as the ideas themselves, can determine success or failure. In this invaluable guide by two of today's most sought-after communication experts, Peter Meyers and Shann Nix offer a comprehensive approach for tackling the underlying obstacles that almost all of us experience when faced with speaking in public. In *As We Speak*, you'll learn to master the three building blocks at the core of their approach:

Content: Organize the information you want to convey and construct a clear and lucid architecture of ideas that will lead your listener through a memorable emotional experience.

Delivery: Use your body, voice, eyes, and hands in ways that engage your audience and naturally support your message.

State: Bring yourself into peak performance condition. Your state is the way you feel when you perform, and it is both the most powerful and most frequently overlooked component of communication.

Meyers and Nix show how to apply these principles in a wide variety of situations. You'll learn how to handle difficult face-to-face conversations with colleagues, friends, and family; how to make the best use of e-mail, phone, video conference, and other technology; and how to communicate in a crisis, when all eyes are on you and emotions are running high. Meyers and Nix also emphasize that effective communication is impossible without first becoming aware of your own true goals and personal beliefs, and they offer helpful tools and exercises that will lead you to greater clarity and self-knowledge.

Accessible, inspiring, and laden with useful tips, *As We Speak* will help you discover your authentic voice and learn to convey your ideas in the most powerful and memorable way possible.



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Carolyn Baird:

Why? Because this As We Speak: How to Make Your Point and Have It Stick is an unordinary book that the inside of the book waiting for you to snap the item but latter it will shock you with the secret this inside. Reading this book alongside it was fantastic author who have write the book in such incredible way makes the content on the inside easier to understand, entertaining method but still convey the meaning totally. So, it is good for you because of not hesitating having this any more or you going to regret it. This phenomenal book will give you a lot of rewards than the other book include such as help improving your ability and your critical thinking approach. So, still want to delay having that book? If I were you I will go to the publication store hurriedly.

Herbert White:

Playing with family in the park, coming to see the water world or hanging out with friends is thing that usually you could have done when you have spare time, subsequently why you don't try point that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love As We Speak: How to Make Your Point and Have It Stick, you may enjoy both. It is great combination right, you still would like to miss it? What kind of hang type is it? Oh seriously its mind hangout people. What? Still don't obtain it, oh come on its named reading friends.

Charles Felton:

This As We Speak: How to Make Your Point and Have It Stick is great guide for you because the content which is full of information for you who always deal with world and possess to make decision every minute. This kind of book reveal it details accurately using great manage word or we can point out no rambling sentences in it. So if you are read the item hurriedly you can have whole details in it. Doesn't mean it only gives you straight forward sentences but challenging core information with beautiful delivering sentences. Having As We Speak: How to Make Your Point and Have It Stick in your hand like keeping the world in your arm, facts in it is not ridiculous 1. We can say that no book that offer you world in ten or fifteen moment right but this publication already do that. So , this can be good reading book. Hello Mr. and Mrs. hectic do you still doubt in which?

Kim Free:

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