Closeness at a Distance: Leading Virtual Groups to High Performance

Marcus Hildebrandt, Line Jehle, Stefan Meister, Susanne Skoruppa

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Closeness at a Distance is a groundbreaking approach to the challenges so many teams, and team leaders, face today. Virtual working is now a reality for most professionals, and the winners of tomorrow will be companies that proactively drive the performance of their virtual cooperations. Virtual leadership, project management at a distance, and networking are today's and tomorrow's critical success factors. So any leader needs to ask him or herself "Is your virtual collaboration as successful as it should be?" How to answer this question, and how to improve performance in this key area, is the focus of this book. It introduces readers to Virtual Performance Improvement (VPI©) as the gateway to solutions to all key challenges faced by international virtual teams, groups, and networks. The book supports leaders so they perform successfully and effectively in virtual global environments. It guides team leaders, project and network managers, members, and even whole organizations, to areas of potential improvement in virtual performance and will help them turn vital challenges into competitive advantages. The book gives new insights into how to assist global groups, teams, and networks to perform better, and links project management, organizational, and cultural issues with the world of communication technology. 'Enriched with numerous case studies and a storyline woven into the chapters, this book will be of immediate, practical help to anyone working with virtual teams and groups, or consulting, coaching, or training in such a context

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