



Studio Lighting Solutions: Expert Professional Techniques for Artistic and Commercial Success

Jack Neubart

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Studio Lighting Solutions, the first volume of the PDN Pros series, is a comprehensive guide to the world of still-life photography in a controlled studio environment. This genre includes food, beverages, desserts, gems & jewellery, cosmetics, household products, small kitchens, small appliances, bathroom and kitchen fixtures, small sets, home entertainment, electronics, home furnishings, in-studio automotive photography.

Highlighting the real-world projects of over 25 successful professional photographers, this book shows photographers what it takes to achieve both artistic and commercial success in still-life photography. Over 60 shots are presented in an easy-to-read/view style, with descriptive text accompanying each featured photograph. For each shot, the photographer provides in-depth information about the assignment and the shoot. This includes the objectives of the client and/or art director, the specific logistic circumstances and challenges, the lighting and other techniques employed to get the shot, the digital manipulation and styling necessary, equipment needs, postproduction, and more, all leading up to the final, successful, real-world photograph.

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