



World Broadcasting: A Comparative View (Ablex Communication, Culture & Information Series)

Alan Wells

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As mass communication is a major topic of interest in American colleges, there is also a growing interest in comparative mass media in other countries. This book is designed to put current practices in the United States in comparative perspective and thus shed new light on American media practices. It is designed as a resource for the growing number of courses dealing with international media, and a recommended supplement for basic mass communications courses that provide a global perspective.

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